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PRESS RELEASE

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Sensory Assault Operations has opened an online store for parents with kids on a "sensory mission!"

PLEASANT VALLEY, NY, APRIL 2009: Sensory Assault Operations has gone live on the World Wide Web with "*Gear for Kids on a Sensory Mission*" at www.sensoryassaultops.com. Parents with kids who have sensory needs alone or in addition to Autism, ADD, or ADHD will find products created by a fellow parent. Featured will be their two new products: The Sensory Assault Pack and the Propaganda Pad.

The mission that Sensory Assault Operations is embarking on will be to provide fun products in a cool and empowering way so that children with sensory needs learn how to manage them when they are away from home. The goal of Sensory Assault Operations is to help parents navigate the winding journey through the world of special needs by providing unique products, tips, and information.

The Sensory Assault Pack is a fun, empowering, and patriotic way for kids with sensory needs to learn how to manage those needs when they are away from home. In the beginning, parents and kids learn together how the tools in the pack work best for their own needs. After the child is comfortable with their tools they can grab their pack and go wherever their daily activities may take them!

The Propaganda Pad is Weighted for Victory! Vintage propaganda posters star in this campaign for victory over sensory needs! The Propaganda Pad is constructed of 100% cotton materials and filled with all natural fillers and spices that can be cooled in the freezer or warmed in the microwave. The three pound pad helps to gently calm and relax children which in turn can help them focus. With the combination of weight, the comforting aroma of spices, and encouraging vintage propaganda, the Propaganda Pad will become a favorite of both kids and parents alike!

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